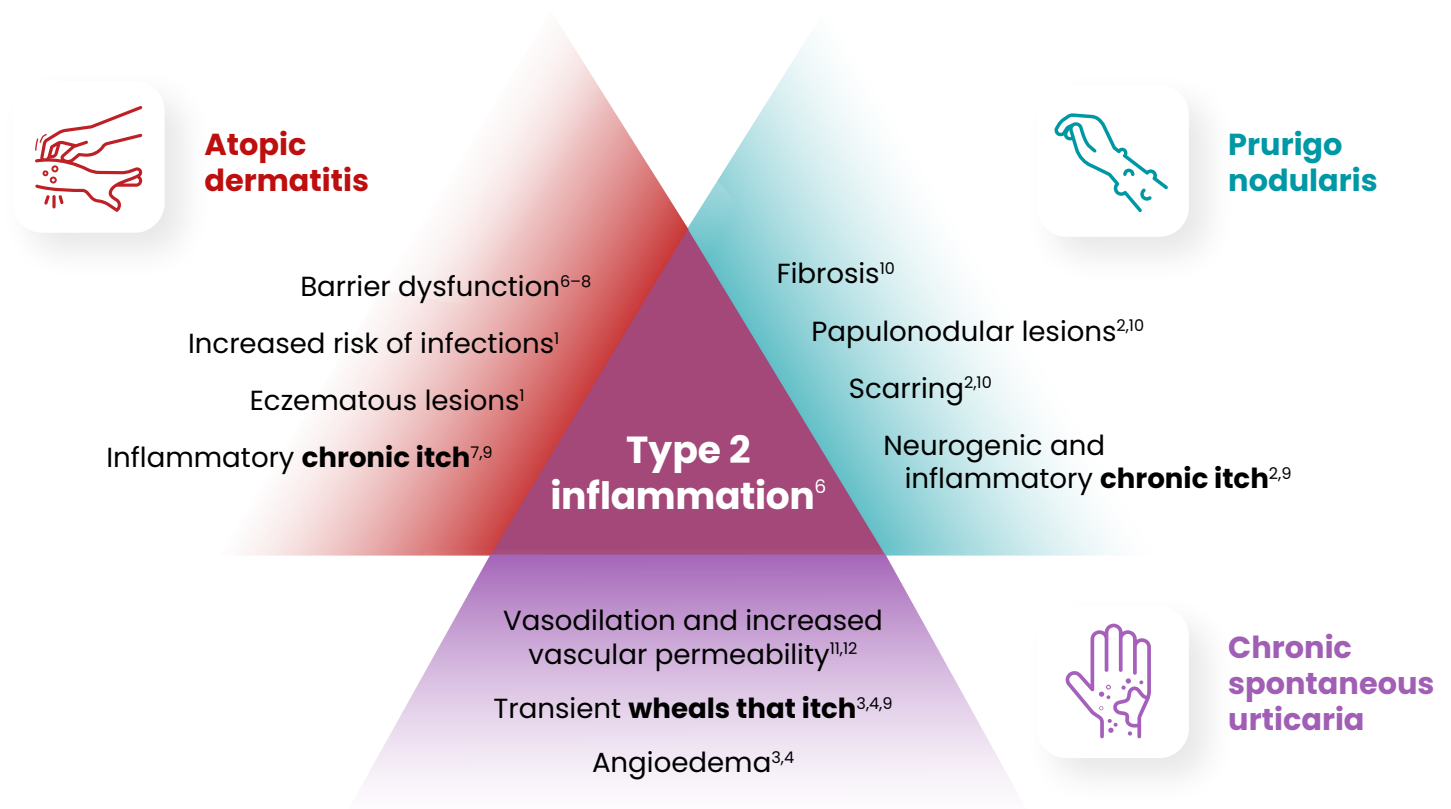


## Emerging understanding of chronic itchy skin diseases—shared and unique drivers in AD, PN, and CSU

- The chronic skin conditions AD, PN, and CSU have distinct clinical features but share the symptom of intense pruritus<sup>1-5</sup>
- In each disease, a distinct combination of type 2 inflammatory cells and cytokines interact with cells of the neuroimmune axis leading to itch, and with structural skin cells leading to the cutaneous signs of each disease



**A deeper understanding of the pathophysiology that contributes to the distinct clinical features and the common symptom of itch will help to address the burden of these chronic pruritic conditions.**

AD, atopic dermatitis; CSU, chronic spontaneous urticaria; PN, prurigo nodularis.

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*ADVENT is a breakthrough educational program bringing together different specialties treating patients with type 2 inflammatory diseases.*

*Prof. Thomas Bieber, Dermatologist, Germany*



## What is the ADVENT program?

ADVENT is a global medical education program that shares the latest evidence on diseases with underlying type 2 inflammation

Areas covered include:

### DERMATOLOGY

Atopic dermatitis  
Prurigo nodularis  
Chronic spontaneous urticaria

### RESPIRATORY

Asthma  
Chronic rhinosinusitis  
with nasal polyps

### GASTROENTEROLOGY

Eosinophilic esophagitis

Goals of the platform



Improve patient care



Facilitate cross-specialty knowledge sharing



Explore multidisciplinary implications of underlying type 2 inflammation



Reduce the burden of diseases driven by underlying type 2 inflammation

## What does ADVENT have to offer?

ADVENT materials were developed with:



More than 120 experts from more than 15 countries



Specialists in allergy, dermatology, gastroenterology, otolaryngology and respiratory medicine

The ADVENT program provides:



On-demand events



Expert presentations



Self-guided educational resources



Expert interviews



Infographics



Activities adapted for local needs and languages



STAY IN THE KNOW ABOUT THE EVOLVING SCIENCE OF TYPE 2 INFLAMMATION  
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